

Entrepreneurship Development Program on Grape Processing organized by ABI Draksha

The ABI Draksha (ABI Centre of ICAR-NRC for Grapes) organized two days Entrepreneurship Development Program on Grape Processing during 18-19 March, 2024. In the inaugural session, Dr Ajay Kumar Sharma, Principal Investigator of ABI Draksah sensitized on available business opportunities in different sectors of grape processing and support being extended by ABI Draksha. Dr Kaushik Banerjee, Director, ICAR-NRCG graced the inaugural session and highlighted importance of business in agricultural sector specifically in grape processing and adoption of innovative ideas to support this sector, in his address. In depth technological know-how to grow quality grapes to produce processed products was imparted by resource persons in their lectures and visits of different labs and vineyards. Production of high quality grape based products to attract consumers and the importance of startups in this domain was also discussed in this program. EDP was attended by 40 persons belonging to diverse areas of profession like entrepreneurs, students, startup owners, farmers, etc. This program was coordinated by Dr Ahammed Shabeer TP (Senior Scientist) and Dr D N Gawande (Senior Scientist).





