

Report on the Online Program “From Innovation to Impact: Intellectual Property, Licensing and Commercialization Strategies for Agricultural Technologies” Organized on April 29, 2026, in Celebration of World Intellectual Property Day 2026


भाकृअनुप-राष्ट्रीय अंगूर अनुसंधान केन्द्र, पुणे
 ICAR- National Research Centre for Grapes, Pune
 Celebrating
World Intellectual Property Day 2026

Online Program on
“From Innovation to Impact: Intellectual Property, Licensing and Commercialization Strategies for Agricultural Technologies”

Speakers: Dr. Nitin Tewari Shukla, NCL Pune
Mrs. Shruti Sali, NCL, Pune
Chairman : Dr. Kaushik Banerjee, Director, ICAR-NRCC

Organized by: ITMU & ABI Draksha

On 29th April 2026 At 11.00 AM

Zoom Link to Join the Program: <https://sl1nk.com/14rs1yu>
 Meeting ID: 885 9958 8845 Passcode: 367326

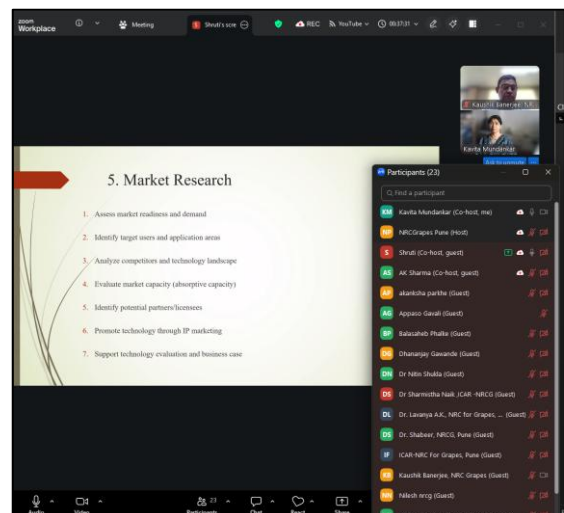
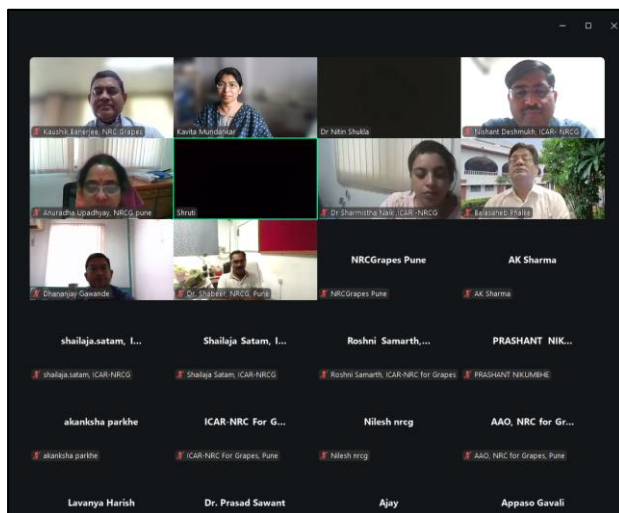
You tube Link to Join the Program: <https://11nq.com/nnyrwm5>

On the occasion of World Intellectual Property Day (April 26, 2026), the Institute Technology Management Unit (ITMU) and ABI Draksha of ICAR-National Research Centre for Grapes, Pune, organized an online lecture on April 29, 2026, titled **“From Innovation to Impact: Intellectual Property, Licensing and Commercialization Strategies for Agricultural Technologies.”**

The program was attended by 25 participants, including scientists and technical staff, and provided a valuable platform to enhance awareness and understanding of the role of intellectual property, licensing, and commercialization in converting agricultural innovations into societal and economic benefits. The event was chaired by Dr. Kaushik Banerjee, the Director, ICAR-NRC for Grapes.

The expert speakers included Dr. Nitin Tiwari Shukla, Principal Scientist and Head, Intellectual Property Group, CSIR-National Chemical Laboratory, Pune, and Mrs. Shruti Sali, Project Associate, IP Group, CSIR-NCL. The program was coordinated by Kavita Mundankar and Dr. Ajay Kumar Sharma from ICAR-NRC for Grapes.

The deliberations during the program offered practical insights into innovation protection, licensing mechanisms, and technology transfer pathways, and inspired stronger engagement in translating laboratory innovations into impactful technologies for society.



Zoom Meeting

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Intellectual Property Rights

| IP | Type of IP right | Agricultural Examples | Terms /Duration |
|------------------------------------|--------------------------------|--|------------------------------------|
| Innovations (Product/Process) | Patents | Patent Drip irrigation system, biofertilizer composition, gene-editing technology in crops | 20 years |
| Plant Varieties | Plant Variety Protection (PVP) | Hybrid seeds, drought-resistant wheat, improved rice varieties | 15-18 Years (varies by crop & law) |
| Branding (Name, Logo, Identity) | Trademarks | Seed brand names, fertilizer brands, agro-product logos | Renewable indefinitely |
| Creative Works (Software, Content) | Copyrights | Farm management software, agricultural mobile apps, training manuals | Life of author + 60 Years |
| Confidential Information | Trade Secrets | Seed treatment formula, pesticide composition, cultivation techniques | Unlimited (as long as secret) |

Shruti

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Participants (25)

Q. Find a participant

- BP Balasaheb Phalke (Guest) [Mute] [Unmute]
- DG Dhananjay Gawande (Guest) [Mute] [Unmute]
- DS Dr. Sharmistha Naik, J.C... (Guest) [Mute] [Unmute]
- DP Dr. Prasad Sawant (Guest) [Mute] [Unmute]
- DS Dr. Shabeer, NRCG, Pune (Guest) [Mute] [Unmute]
- IF ICAR-NRC For Grapes, ... (Guest) [Mute] [Unmute]
- LH Lavanya Harish (Guest) [Mute] [Unmute]
- NN Nilesh nrcg (Guest) [Mute] [Unmute]
- ND Nishant Deshmukh, ICA... (Guest) [Mute] [Unmute]
- PN PRASHANT NIKUMBHE (Guest) [Mute] [Unmute]
- RS Roshni Samarth, ICAR... (Guest) [Mute] [Unmute]
- SS Shailaja Satam, ICAR-N... (Guest) [Mute] [Unmute]

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all Dr. Nitin Shukla

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